



Sonoma County Community Development Commission

If you currently operate a business and you lease or own commercial space in The Springs you may be eligible for financial assistance from the Sonoma County Community Development Commission's Redevelopment Agency to spruce up your storefront property.

The program supports business retention and attraction through the rehabilitation, renovation, and improvement of existing commercial buildings.



Façade Improvement Loans

are now available for business tenants and property owners located in the Springs Redevelopment Project Area along the Sonoma Highway Corridor.



FAÇADE IMPROVEMENT LOAN PROGRAM

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The Springs



FOR MORE INFORMATION ON THE PROGRAM GUIDELINES
CONTACT THE SONOMA COUNTY
COMMUNITY REDEVELOPMENT AGENCY
(707) 565-7523

SONOMA-COUNTY.ORG/CDC/REDEVSONOMAVALLEY.HTML



SONOMA COUNTY
COMMUNITY DEVELOPMENT COMMISSION

The Façade Improvement Program is a great way to make an impact on how the community views your business.

You may receive a loan up to \$15,000 for façade improvements, as well as professional design services in an amount up to \$3,500 provided through the Commission at no charge. Eligible projects should make a substantial visible improvement.



Who is eligible?

Both commercial tenants (business owners) and commercial property owners are eligible to apply.

The property must be located within The Springs Redevelopment Project Area. A map of the project area can be found at:

SONOMA-COUNTY.ORG/CDC/REDEVSONOMAVALLEY.HTM

What improvements qualify?

- PAINTING & PLASTERING
- SIGNAGE & GRAPHICS
- AWNINGS OR CANOPIES
- WINDOWS & DOORS
- ARCHITECTURAL ELEMENTS
- MASONRY
- EXTERIOR LIGHTING
- LANDSCAPING



What are the terms of the program?

There are two loan programs available for Façade Improvements depending on the size of the project you have in mind:

3-YEAR FORGIVABLE LOAN TERMS:

AMOUNT: up to \$5,000
INTEREST RATE: 0-2% Based on matching funds
TERM: forgiven after 3 years
DESIGN SERVICES: Up to \$1,000 per applicant
MAINTENANCE AGREEMENT REQUIRED

5-YEAR FORGIVABLE LOAN TERMS:

AMOUNT: up to \$15,000
INTEREST RATE: 0-2% Based on matching funds
TERM: forgiven after 5 years
DESIGN SERVICES: Up to \$3,500 per applicant
MAINTENANCE AGREEMENT REQUIRED

Eligibility

To be eligible for a Façade Improvement Loan, the following conditions must be met:

- Must make a **substantial visible improvement**.
- If the applicant is a Business Tenant, the **property owner must sign an authorization** for improvements and the deed of trust recorded on title of improved property.
- **All property taxes and sales taxes must be current** to be eligible for the program.
- Commission staff must determine that project will result in a **substantial visible improvement viewable from the public right-of-way**.
- Applicants must obtain loan approval from Commission staff before work begins on any improvements to be assisted under the Program. **Retroactive applications will not be accepted.**
- Work on historically significant properties must **enhance and be sensitive to the historic nature** of the building façade.
- For properties with multiple storefronts, it is recommended that the **façade treatment provide a cohesive theme** while also allowing for some distinctive design elements to the various businesses, such as signage, exposing transom windows, lighting, blower boxes, and murals, to provide better street visibility and promote economic development.
- All improvements must be in **conformance with applicable County Codes** and the Highway 12 Design Guidelines.

How does the program work?

The applicant is required to enter into a loan agreement and to commit to maintain the improvements for the term of the loan. Provided the improvements are maintained the loan is forgiven at the end of the loan term.

ADDITIONAL REQUIREMENTS AND RESTRICTIONS APPLY. FOR DETAILS, SEE THE PROGRAM GUIDELINES ARE AVAILABLE AT:

SONOMA-COUNTY.ORG/CDC/REDEVSONOMAVALLEY.HTM